



Fotobounce™ 3.2 enhances the photo sharing experience

New ease-of-use tools add to photo-sharing flexibility.

Oakville, Ontario, January 7, 2011...Fotobounce 3.2, the latest release of Applied Recognition's advanced photo-sharing and organizing software is the first of a series of releases scheduled for the first half of 2011. Says Applied Recognition President Ray Ganong, "As part of our commitment to deliver the most advanced, yet easy-to-use photo solution for our users, we are continually adding new functionality to Fotobounce's already robust photo-management features. The rollout of Version 3.2 is indicative of this commitment."

New in Fotobounce 3.2:

- A new third pane (edit pane) on the right-side of the screen to view and edit information related to selections in the middle (thumbnail) pane.
- A new "Permissions View" for albums (in edit pane) to see and modify access settings for other Bouncers (friends).
- Ability to group Bouncers together, enabling simplified and faster setting of permissions to identify what albums Bouncers are able to access.
- Uploading photos to Facebook pages in addition to your own albums. Pages are a relatively new concept on Facebook and used for promoting companies and organizations. Fotobounce can now be used to upload photos to any organization page on Facebook.
- Direct transfer of photos from Flickr to Facebook and vice versa. This will be extremely beneficial for heavy Flickr users. Previously one had to download photos from Flickr and then upload them to Facebook in two separate steps. It also works in the other direction.
- View and post comments on Facebook photos. It is much easier to browse photos on Facebook using Fotobounce than using Facebook itself, and now we have added the ability to comment on Facebook photos while you are browsing them in Fotobounce.
- New ability to send photos to a Bouncer who may not be online at the moment. One of the previous restrictions for grabbing photos from another Bouncer was that they had to be online. With this new feature you can send an album (full resolution with all name tags) to one or more of your Bouncers. The photos are transferred to a secure holding area and the next time the recipient connects with Fotobounce they will see the photos in their Fotomail inbox.
- Photos sent along with an invitation to join Fotobounce are transferred to our website. The recipient can view the photos by clicking on a link in the invitation email. This replaces the small thumbnails we were sending previously with invitations, and allows the recipient to enjoy the photos much more along with the name tags.

These are the highlights of the new features available in Fotobounce 3.2. Stay tuned for a new Fotobounce viewer application that will allow for an exceptionally user-friendly photo browsing experience. This viewer will run on Android, Windows and Mac computers. And Version 3.5 of Fotobounce will enhance user sharing with collaborative albums and improved face recognition accuracy.

For more information and to download or upgrade Fotobounce visit www.fotobounce.com. Specific inquiries or requests for information can be emailed to info@fotobounce.com.

About Applied Recognition

Founded in 2005, Applied Recognition pushes basic science out of the lab and into exciting consumer applications. We then distribute the software free to end users ensuring rapid, widespread adoption and exceptional sales and marketing opportunities for advertisers.